



Nationwide FTC Community Outreach Opportunities

Are you a new team looking for ways opportunities to reach out into your community, share about FIRST while doing something good for others?

Or

Are you a veteran team looking for something new and different to do or to inspire you to think outside the box?

Below are three opportunities that FTC teams nationwide can get involved in, all they need to do is reach out to their local affiliate.

Barnes & Noble Annual Mini Maker Faire (November)

Here is an article to read what it is all about:

<http://www.businesswire.com/news/home/20171106005513/en/Barnes-Noble-Maker-Media-Partner-Bring-Annual>

Here is the store locator link to find the closest one to you:

<https://stores.barnesandnoble.com/>

Our team, 6547, brought our field and robot from last year and work-in-progress robot from this year (both of which ran but you only need one bot). We brought flyers about FIRST in our area, team business cards and stickers to share.

We have outlined below steps to take to participate in the Barnes & Noble Annual Mini Maker Faire. Please be sure to read thoroughly, make notes and amend according to your team needs.

- Contact your area Barnes & Noble (September) ask to speak with a manager
 - Be sure to document contact names, best number and email address of all you might need reach.
- Share that you are calling about their Annual Mini Maker Faire and ask if they take part in it? (some stores might not have it posted yet but you'll find out that they do participate when you call, calling early is helpful for planning and promoting)
 - If so what are their dates (check your FTC calendar for conflicts and be prepared—it's usually second weekend in November)



- Our team, 6547, had a Meet conflict on the Saturday so we only committed to Sunday afternoon, it worked out very well.
- If the dates work ask if your FTC team can be a part of their Mini Maker Faire event.
- If the dates don't work ask if there is a time where you can bring your field in and create your own Robot Day.

- Set up your full field or half your field and let kids drive your bot (it's ok if it's partially made, kids just want to drive it, parents and kids want to learn more about your team, how you built your bot, what programming you use, etc...and who to contact in the area to get involved—that is important to have on a flyer)
- Remember to smile and have fun!

Ronald McDonald House Robot Movie Night (or Day, event could be held any time during the year and this could be an International Outreach as well)

To find your nearest home use this link and click on Chapter Search, fill in the rest:

<https://www.rmhc.org/>

We worked with the Event and Volunteer Coordinator who then had us work with the Guest Relations Coordinator who helps with on site activities for families, and we decided to do a Robot Movie Night. We brought in snacks to be used at a later date, stickers, flyers, our field, robot and set up in one of the homes in KC, MO. The evening ended with the families watching a robot movie (we had packed up left before then).

Traditionally groups sign up to bring meals to either cook on site or make ahead. They sign up for a scheduled date and time and serve to families that are staying in the homes/residences.

Remember you don't need full field to do this. We brought flyers about FIRST in our area, team business cards and stickers to share. This event can be done during the day as well, it's what works best for all involved.

We have outlined below steps to take to reach out to your local chapter. Please be sure to read thoroughly, make notes and amend according to your team needs.

- Contact your local Ronald McDonald House, all communication for us was by email (but you can easily translate this into phone conversations).



- Be sure to document contact names, best number and email address of all you might need to reach.
- Share that you are writing about having your team bring a meal or snacks (depends on the needs of the home and what your team is willing to do) and would also like to bring your robot.
 - We gave field dimensions and sent photos of what it looks like so they would have an idea. Explained that kids and even adults would get to drive the robot.
 - They sent us information on meals and options and further discussion led to the creation of Robot Movie Night.
 - Another group brought the dinner meal
 - We set up during that time and people came and went
 - We brought snacks for later date
 - We packed up and they settled in to watch the movie
- G/PG-rated movie suggestions that go along with the robot/builder/creator theme:
 - G
 - WALL-E
 - Robots
 - Meet the Robinsons
 - PG
 - The LEGO Movie
 - The LEGO Batman Movie
 - Big Hero 6
 - The Iron Giant
- Remember to smile and have fun!

Whole Foods Maker Day (September, promotional period for Whole Kids Foundation or turn it into a Kids Club Event sometime during the year)

Here is the store locator link to find the nearest store to you:

<https://www.wholefoodsmarket.com/stores/list>

We worked with a team member at our local Whole Foods store to help them raise funds for their Whole Kids Foundation. Our team has received support from them in the past so this was a good way for us to give back. They held a Maker Day on the last Saturday in September from 10-3 with a \$5 donation ask and had a lunch special, raffle for prizes, and a scavenger hunt offered in the store as well. We brought our full field, robot, flyers, business cards and stickers. Our team members helped by working the



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different Maker sections that were provide by Whole Foods although we did add our own maker item to the mix: FTC Robot driving area, robot coloring pages, code your name on paper, code your name or other word on a necklace using a variety of beads and string, marble runs, magnets, a variety of building materials (LEGOS of all shapes and sizes, Bristle Blocks, and random materials), and an EV3 and Snap Circuits robot demonstration. Their graphic artist at the store created signage and a flyer for us to send out through Peachjar to all the elementary schools in our school district. Since we are an after school all area club with approval, some flyers can go out to the schools since it is promoting our team.

We have outlined below steps to take approaching your local Whole Foods store about the Maker Day concept. Even if this is not something they are interested in doing ask if they have Kids Club Events where you might be able to arrange to bring in your field and robot (sometimes a small scale event is easier to start with). Please be sure to read thoroughly, make notes and amend according to your team needs.

- Contact your area Whole Foods (July) ask to speak with their events coordinator, you might need to explain why so be prepared as they may want to direct you to someone else.
 - Be sure to document contact names, best number and email address of all you might need reach.
 - Share with them this concept of the Whole Foods Maker Day and see if they are interested. If not, ask about participating in a Kids Club Event - remember smaller scale might be easier for them.
 - Remember to know what dates/length of time will work for your team.
 - Utilize any sources you have to help promote the event.
 - Our school district uses Peachjar flyers to promote various events/organizations/classes/etc..we were able to get permission to have a flyer emailed to all elementary parents in the district. Due to this, turnout was higher than anticipated.
- Remember to smile and have fun!

If anyone from your team has any questions about the above events please feel free to email us at ftc6547@gmail.com and we will be happy to help you.

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